

Curriculum Vitae

Magnus Enqvist
Kammakargatan 42
111 60 Stockholm

Tel: 08-411 81 11
Mob: 070-110 42 52
Mail: hello@magnusenqvist.com

www.magnusenqvist.com

Experienced digital media art director with 10 years managing & delivering projects. I bring an ability to rapidly understand client needs and to design and shape creative solutions as demonstrated with customers in various industries. I have worked for clients within areas such as fashion, sportswear, furniture, technology and communication.

professional experience

Art Director
HUGE
october 2010 – march 2011

Responsible for the concept, design, and execution of large scale web sites, e-commerce. Clients: italo, GHD hair.

Art Director
Grow
januari 2006 – october 2010

Responsible for the concept, design, and execution of interactive projects including large scale web sites, e-commerce sites and online media campaigns. Clients: Helly Hansen, Konecranes, Atomic, Iittala, EF, Ramirent, Astrid Lindgren.

Art Director
Produced by Me
November 2001 – December 2005

As a self-employed freelance Art Director I worked with web design and more traditional graphic design. Clients: The Local Firm, Frontdesign, Lars Hall AB, Ark Travel.

Art Director
Moby Wireless Services AB
september 2000 – november 2001

Responsible for concept development, packaging, web design, sales pitches. Clients: Spray, Telia,

education

University of Stockholm
Multimedia Pedagogy/Technology
Bachelor of Science
fall 1997 – spring 2000

The degree consists of a 3 year interdisciplinary course of study which is rooted in the social sciences with a focus on new communication technology.

The goal of the curriculum for the student is to develop both in theory and practice analytical and critical skills, regarding the production and use of digital media technology, while at the same time augmenting knowledge and understanding of the human being, as a creative and communicative individual within a socio-cultural context.

www.ped.su.se/mm

Miroi
Information & Multimedia
fall 1997

A course that gave a basic understanding of media and moving image, as well as more advanced skills in graphic arts.

Åsögymnasium (adult education)
Multimedia / Internet
summer 1996

Summer course in web production. Basic Internet skills, html coding, graphics for the Web (Photoshop) etc.

NTI skolan (the Nordic Technical Institute)
Desktop Publishing
spring 1995

A course in desktop publishing. Image and text processing, graphic design, media, various printing techniques, etc. With the programs Photoshop, Illustrator and PageMaker.

skills

software

Proficient in Adobe Creative Suite
(Fireworks/Photoshop/Illustrator/InDesign)
Basic knowledge in Flash/After Effects

design

Sketching, storyboards, creative problem solving, prototyping,
user research.

code

A clear understanding of HTML / CSS to develop semantic websites.
Also a good understanding of database driven flash solutions.

other

languages

Swedish, native tounge
English, fluent

other interests

Graphic Design, Film, Music, Technology, Cultures, Personalities.
Photography, 3D and Motion graphics. Checking out art galleries
and museums with family and friends. Spending time outdoors in
nature. Yoga, Squash and running.

references

Will be made available upon request.